

Fan Survey Email Script

Action Sheet

Action Step 1:

Copy, paste and send this email to at least 3 friends and current fans.

As the responses come in, copy and paste each one into a word document. That way they are all in one place when we go back over them in module 3.

- *script* -

Hello [Friend/Fan Name],

I am taking a course on music promotion to help me find more fans. Would you take a few minutes and tell me:

1. What attracted you to my music?
2. What do you think makes my music unique?
3. How does my music make you feel?
4. Name 3 artists that you would you compare me too?
5. Name 3 artists that you are listening to right now.

Your help is greatly appreciate it.

Thank you,
[Your Name]

- *end script* -